



Apigee Enterprise

A complete API platform for the most demanding enterprises.

Not having an API in 2010 is like not having a website in 1997.

Within five years, most of your company's internet traffic won't come from browsers. Instead, most customers may find you through mobile, social and cloud applications. These new channels are powered by APIs (application programming interfaces).

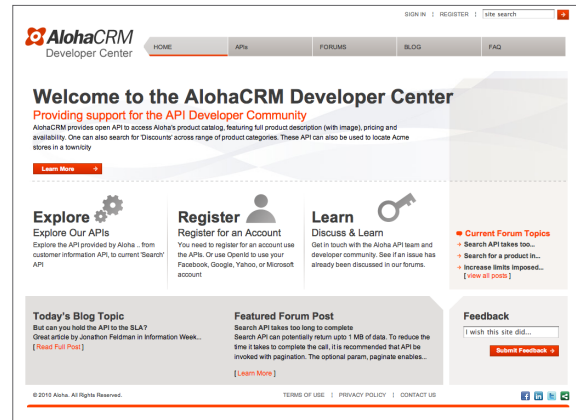
Apigee Enterprise is a complete API platform for all stages of the API lifecycle. Over 150 enterprises such as Netflix, Sears, and MTV use Apigee Enterprise technology for the APIs that power their mobile, social, and cloud strategies. Apigee fits and evolves with your business model, available as either an on-demand cloud service or on-premise hardware or software.

Capabilities

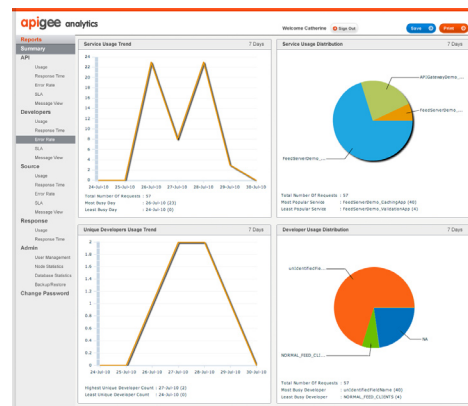
Apigee Enterprise provides the capabilities you need at any stage of the API lifecycle. With Apigee, you can:



Empower and manage developers - Apigee Enterprise provides the tools and platform services you need to make developers successful—so they can make you successful. Provide a complete developer portal to drive community and innovation. Create a frictionless on-boarding process to speed adoption. And give your developers tools that help solve their problems, including developer analytics and an API test console.



Understand how customers use your API - Apigee Enterprise provides API analytics and debugging. Provide powerful business-level API analytics to help you understand your API channels. Get real-time operational data to find out about API problems before your customers do. Quickly debug API and client problems to dramatically reduce the time to resolve issues.



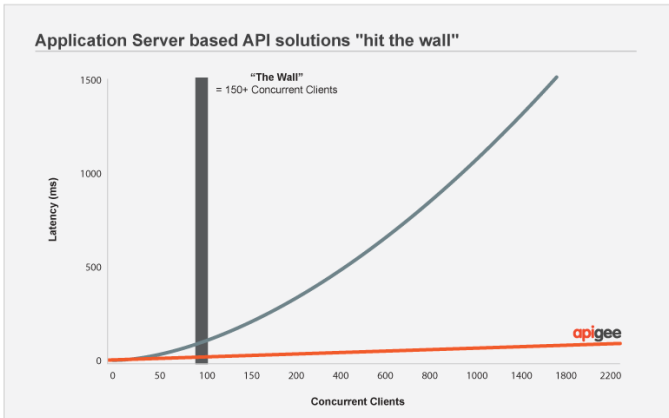
Secure and protect your API - Manage access to your API via OAuth 1.0, 2.0, or any other security scheme. Provision and manage developer keys for developer identity management. Or use a pluggable framework to integrate with your own enterprise security. Protect your organization and customers against XML specific threats and sensitive data exposure.

Control and throttle API traffic - Protect your back-end and manage API and data consumption in a distributed environment. Create a 'safety valve' with API rate-limiting to prevent one bad

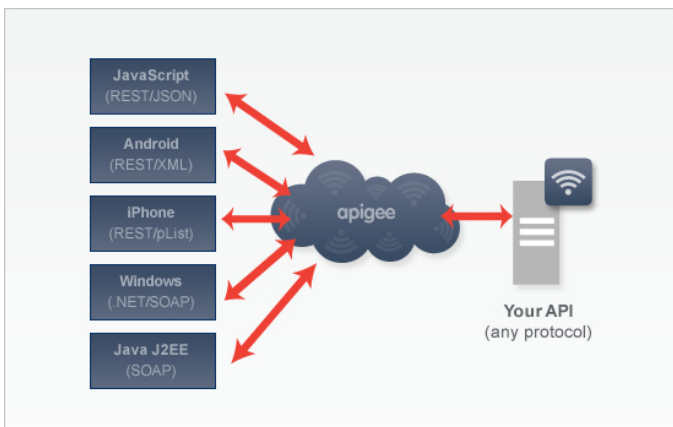
Apigee Enterprise

client from slowing down your service. Measure business usage with API quotas on a daily or hourly basis. And enable distributed traffic management across multiple environments with clustering.

Scale to millions of customers and devices - Apigee Enterprise is built with networking technology to meet the scale and performance issues that are unique to APIs. Speed API delivery with fine-grained response caching. Accelerate mobile and tablet apps by optimizing APIs for mobile delivery. Support the high concurrency that comes with thousands or millions of clients or end-users while keeping latency low.



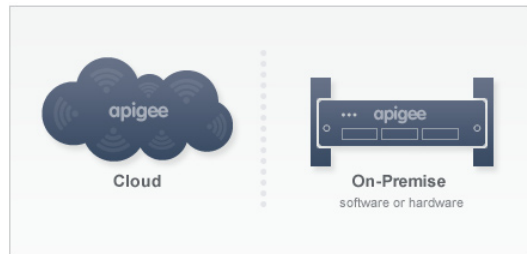
Expand into new channels - Give your developers any protocol to speed and ease adoption. Optimize or your APIs for diverse mobile and connected devices. Use API virtualization to eliminate versioning problems. Or use this same transformation technology on the APIs you consume to minimize code changes and refactoring as APIs change.



Technology

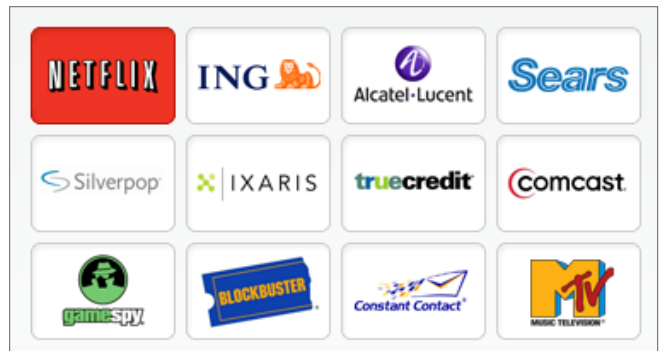
Your apps are only as strong as their weakest API call - Any mobile, social, and cloud app is dependent on 3rd party APIs. Apigee Enterprise improves your customer experience by improving the performance of APIs your apps consume. Validate feeds and APIs to make sure your customers never see a dead link. Cache and scale access to frequently accessed 3rd party content. Secure and protect sensitive customer data in apps that use cloud services.

Cloud or on-premise, subscription or perpetual - Your API platform needs to fit and grow with your business and technology model. Apigee Enterprise is available as either an on-demand cloud service or as on-premise software or hardware. All solutions can be clustered to scale horizontally as your business grows. Both subscription and perpetual buying models are available for all deployment options.



Customers

Over 150 enterprise customers use Apigee Enterprise technology to enable their mobile, social, and cloud strategies with enterprise APIs. For more on our customers and what they are doing, visit us at www.apigee.com/enterprise_api/customers.



For more information or sales inquiries, contact sales@apigee.com.

About Apigee

Apigee is the leading provider of API products and technology for developers, providers and enterprises. Over 100 enterprises have chosen Apigee Enterprise including Netflix, Sears, Blockbuster, and MTV Networks. Thousands of developers use Apigee's free tools to learn, test, and protect APIs. Apigee is privately held and backed by leading investors including Norwest Venture Partners, Bay Partners, Third Point Ventures, and SAP Ventures. Try Apigee for free or learn more at www.apigee.com.

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